Franklin Parks & Recreation

October 2023 Park Board Meeting



Facility Reservations

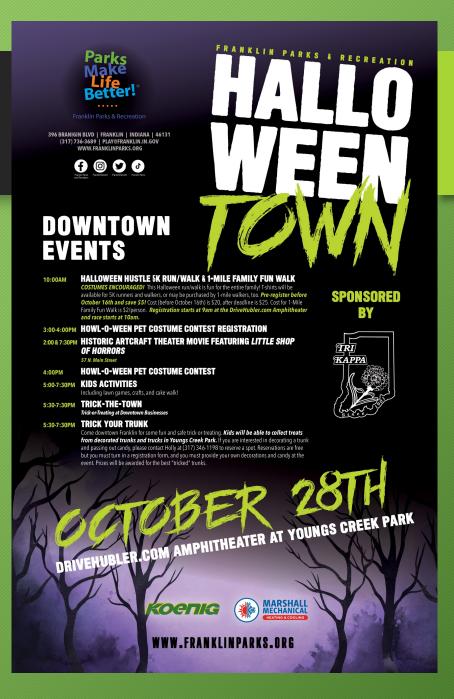
- Only two weekends left for our outdoor rentals and then all park restrooms will be winterized for the season.
- The Beeson Hall sound project now has a set time of when it will be done. Install is scheduled for the week of January 22-26.
- Fall Festival Vendor Booths: We sold a total of 125 booth spaces at the Fall Festival this year. It was the most amount we've ever sold. Vendors were placed on Jackson Street, Monroe Street, West Court Street, and in a small grassy area near the amphitheater. It was a great turnout and some vendors told us they had a record day.

- Jamie



Marketing

- Created and implemented promotions for events such as: Franklin Fall Festival (9/30) and Halloween Town (10/28)
- Created bi-weekly Constant Contact emails, created REACH advertisements for the recreation center, and maintained our social media presence on Facebook, Twitter, Instagram, and TikTok
- Maintained/Updated the Parks website
- Posted October calendars for fitness classes
- Promoted upcoming fall classes including 1-on-1 Playtime, Cookies and Canvas, and Dungeons & Dragons for Teens
- Promoted Ice Skating Rink (Nov 16-Dec 9)
- Asked for quotes for new advertising Access Bus ads and cling banners for Ice Rink



Fitness Classes

- Silver Steppers will continue on Mon/Wed/Fri at 9AM.
- Cycle Fit, Pilates, and Yoga will be on a break until more people are interested in the class.
- We have had interest in new instructors who will teach different classes. This will allow us to have a fuller schedule once everything moves inside.

- Courtney





2023	rrankiin	raiks	ox rce	creation	ritiless	Class	Schedule

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 4PM Water Aerobics (Franklin Community Middle School Pool)	9AM Silver Steppers 6PM Strength 7:1SPM Yoga	6PM Water Aerobics (Franklin Community Middle School Pool)	9AM Silver Steppers 6PM Cycle Fit 6PM Strength	9AM Pilates 6PM Water Aerobics (Franklin Community Middle School Pool) 6:10PM Pilates	6 9AM Pilates	7
8 4PM Water Aerobics (Franklin Community Middle School Pool)	9	10	11 6PM Cycle Fit	12 6:10PM Pilates	13	14
4PM Water Aerobics (Franklin Community Middle School Pool)	9AM Silver Steppers 6PM Strength 7:15PM Yoga	6PM Water Aerobics (Franklin Community Middle School Pool)	9AM Silver Steppers 6PM Cycle Fit 6PM Strength	6PM Water Aerobics (Franklin Community Middle School Pool) 6:10PM Pilates	20 9AM Silver Steppers	21
22 4PM Water Aerobics (Franklin Community Middle School Pool)	23 9AM Silver Steppers 6PM Strength 7:15PM Yoga	24 6PM Water Aerobics (Franklin Community Middle School Pool)	25 9AM Silver Steppers 6PM Cycle Fit 6PM Strength	26 6PM Water Aerobics (Franklin Community Middle School Pool) 6:10PM Pilates	27 9AM Silver Steppers	28
4PM Water Aerobics (Franklin Community Middle School Pool)	30 9AM Silver Steppers 6PM Strength 7:15PM Yoga	31 6PM Water Aerobics (Franklin Community Middle School Pool)				

SIGN UP FOR A SESSION OR PAY \$10 FOR A DROP-IN!

*Classes must meet class minimum *Classes subject to change *No Drop-Ins for Water Aerobic

FRANKLIN PARKS & RECREATION | 396 Branigin Blvd | Franklin | IN | (317) 736-3689 | franklinparks.org

Recreation Programs

COMMUNITY GARDEN

- All of the plots will be tilled November 1st.
- We are going to revamp the community garden for 2024.

KICKAPOO KIDS CAMP

- Prices for 2024 are finalized.
- 2024 Registration will be on January 23rd at 10:00 A.M.
- We have finalized and reported 2023 budget, estimated vs actual.
- Applications will open January 1st for counselors.
 - Camp will have 22 counselors
 - 2 camp coordinators
 - 1 activities coordinator

- Courtney



Other Recreation Center Programs

OUR TOWN PLAYERS

- OTP recently had their highest attended show to date.
 - They even had the original play writer share their flyer and encourage people to attend the show.
- Their next show will be in February 23rd 25th.
 - The auditions for this show are December 12th and 13th.
- They are also discussing another show in April 2024 before the construction of the Active Adult Center.
 - Courtney

NEW PROGRAMS

- Preschool Playtime is gaining a great following of children
 - More newly added programs will be starting next week and throughout the fall/winter

INTERN

- We interviewed with a senior from Indiana University that is interested in completing her required internship with us in January
 - She will be helping with programs, events, camp and more

NATIONAL PARKS AND RECREATION ASSOCIATION CONFERENCE

- Myself and four others attended the NRPA Conference that was held in Dallas, Texas
- We had the opportunity to connect with and learn from parks professionals from around the country

Community Events

PROGRAMMING

Fall Festival was a great event again this year! The weather was beautiful and our crowd was one of the largest ever. Halloween Town will be held on Saturday, October 28th with the Halloween Hustle 5K in the morning and Trick Your Trunk and kid's activities in the afternoon/evening. Usually we are winding down from the busy season but we are going strong until December 9th this year! Fall Festival, Community Art Show, Halloween Town, Ice Skating Rink, Holiday Lighting...there is still a lot of fun coming up! 2024 planning is coming right along. Most of the bands are booked and dates are on the calendar.

UPCOMING EVENTS

- Saturday, October 28 Halloween Town
 - Halloween Hustle 5K & 1-Mile Family Fun Walk (10:00am with registration beginning at 9:00am)
 - Howl-O-Ween Pet Costume Contest (4:00pm)
 - Trick Your Trunk & Trick the Town at downtown businesses (5:30-7:30pm)
- Holiday Lighting Saturday, December 2
- Breakfast with Santa Saturday, December 9
- Ice Stating Rink
 - Open Thursday Sunday from November 16 December 9
 - Field trips have been scheduled during the day Monday Thursday

ECLIPSE:

The committee continues to plan for this historical event in April 2024.

SPONSORSHIPS AND GRANTS:

I continue to look for sponsors and have sent some information out this month. Please let me know if there is anyone you know of that I can reach out to. We will begin searching for sponsors for 2024 in October.

Community Events cont.

Concert Series

- Festival Country Indiana, Title Sponsor (\$10,000)
- Horizon Bank, Gold Sponsor (\$5,000)
- HomePro Heating & Cooling, Gold Sponsor (\$5,000)
- Martin Orthodontics, Gold Sponsor (\$5,000)
- Crossroad Engineers, PC, Silver Sponsor (\$2,500)
- Max Service Group, Silver Sponsor (\$2,500)
- Franklin Insurance, Silver Sponsor (\$2,500)
- Astral of Franklin, Silver Sponsor (\$2,500)

Easter Egg Hunt

- Community Baptist Church, Title Sponsor (\$500)
- HomePro Heating & Cooling, Gold Sponsor (\$400)
- Koenig Equipment, Bronze Sponsor (\$100)

Cruisin' the Amp

- Marshall Mechanical, Gold Sponsor (\$2,500)
- Top Notch Pressure Washing (\$5,000 in kind)

Firecracker Festival

- Marshall Mechanical, Gold Sponsor (\$2,500)
- Lauth Communications, LLC, Silver Sponsor (\$1,000)

Festival Country International Fest

Festival Country Indiana, Title Sponsor (\$5,000)\

Fall Festival

- Hillview Country Club, Title Sponsor (\$5,000)
- Carpenter Realty, Gold Sponsor (\$2,000)
- Marshall Mechanical, Gold Sponsor (\$2,500)
- Lauth Communications, LLC, Silver Sponsor (\$1,000)
- Koenig Equipment, Bronze Sponsor (\$500)

Halloween Town

- Marshall Mechanical, Gold Sponsorship (\$2,500)
- Koenig Equipment, Bronze Sponsor (\$500)
- Tri Kappa, Title Sponsor (\$4,000)

Family Movie Series

- Johnson County REMC, Title Sponsor (\$5,000)
- Koenig Equipment, Bronze Sponsor (\$500)

Ice Skating Rink

- Festival Country (\$50,000)
- Tri Kappa (\$1,500)
- Johnson County Recycling District (\$1,000)
- Lambert Orthodontics (\$1,500) NEW
- Spotlight Strategies (\$1,000 in kind) NEW

Arts @ The Amp Grant from the Branigin Foundation for \$4,790 Eclipse Festival Grant from Festival Country for \$15,000 Monster Cote for bathroom floors at Youngs Creek Park (\$3,000 in kind)

Aquatics

AQUATICS FALL PROGRAMING (Middle School Pool)

- Water Aerobics and Lap Swim continue going well.
 Second water aerobics sessions starting next week. Sessions must have 12 registrants minimum.
- Planning to have Scuba with Santa possibly December 16th.
- Had to cancel swim lessons due to not finding swim instructors. Will try again once we hire swim instructors.

- Alfonso



Human Resources Report

Franklin Parks & Recreation Department Human Resources Report – September/October 2023

Name	Position	Action	Pay Rate	Date
Brooke Madon	Athletic and Recreation – Front Desk Staff	Re-Hire	\$12.50/Hour	September 16, 2023
Kaidon Carter	Athletic & Recreation – Custodian	New Job	\$15.00/Hour	April 21, 2023
Andrew Winkler	Athletic & Recreation – Custodian	New Hire	\$15.00/Hour	October 07, 2023
Julian Prescott	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 12, 2023
Gracee Meredith	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	September 03, 2023
Matt Payne	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 01, 2023
Corrin Dammeier	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 05, 2023
Danielle Hensley	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 01, 2023
Maddy Malott	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 13, 2023
Sarah Henson	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 05, 2023
Makenzie Thomas	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	September 04, 2023
Ella Desjean	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	July 28, 2023
Mary Breeden	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	April 13, 2023
Olivia Deppe	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	July 09, 2023
Sabina Garcia	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 13, 2023
Zoe Rayback	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 12, 2023
Lauren Holcroft	Athletic & Recreation — Lifeguard	End of Season	\$15.00/Hour	August 13, 2023
Angie Andrews	Athletic & Recreation – Pool Gate	End of Season	\$15.00/Hour	September 04, 2023
Katelynn Miller	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	September 04, 2023
Margaret Woods	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 05, 2023
Chase Cooper	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	September 03, 2023
Chloe Thaine	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	July 25, 2023
Paige Iaria	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 10, 2023
Kathleen Lacy	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	September 04, 2023
Allison Lacy	Athletic & Recreation — Lifeguard	End of Season	\$15.00/Hour	August 06, 2023
Molly McIntryre	Athletic & Recreation – Lifeguard	End of Season	\$15.00/Hour	August 19, 2023
Olivia Stone	Athletic & Recreation – Pool Gate	End of Season	\$15.00/Hour	August 01, 2023