

Franklin Parks & Recreation

February 2023 Park Board Meeting

**Parks
Make
Life
Better!**[®]

Marketing

- Created and implemented **promotions for events** such as:
 - Moving with Mommy (2/7), Cupid's Ball (2/25), and the Sweetheart Dance (3/4)
- Created bi-weekly **Constant Contact emails**, created **REACH advertisements** for the recreation center, and maintained our **social media presence** on Facebook, Twitter, Instagram, and TikTok
- Maintained/Updated the **Parks website**
- Posted **February calendars for fitness classes** and **lap swim** for the middle school and high school pools
- Ordered our new hire, Sarah Muller, a name plate and business cards
- Promoted 2023 Concert Series at the DriveHubler.com Amphitheater at Youngs Creek Park
- Created promotions for 25% off February deal as well as **new sessions** of Silver Steppers, Zumba, Old School Step, Yoga, Water Aerobics, Mat Pilates, and Cycle Fit

**BUY 1 SESSION
GET 1 25% OFF**

CYCLE FIT

WEDNESDAY @ 6PM, \$25 PER SESSION

SILVER STEPPERS

MON/WED/FRI @ 9AM, \$50 PER SESSION

HIIT/STRENGTH

TUES/THUR @ 5:15PM, \$50 PER SESSION

YOGA

MONDAY @ 7:15PM, \$25 PER SESSION

OLD SCHOOL STEP

MON/WED @ 6PM, \$50 PER SESSION

ZUMBA

MON/WED @ 6:15PM, \$50 PER SESSION

MAT PILATES

TUES @ 9AM, FRI @ NOON, \$25 PER SESSION

**BOTH SESSIONS MUST BE
DURING THE 2ND SESSION
(FEBRUARY 6TH - MARCH 12TH)**

**REGISTER AT THE RECREATION
CENTER FRONT DESK!**



Facility Rentals

- We have met with Force Tech about doing some audio and video upgrades for Beeson Hall. We have received the budgetary quote and have been instructed to move forward with getting a more itemized list of upgrades and their costs.



Fitness Classes and Programs

Fitness Classes

- Our buy one get one 25% off deal went great. So many people utilized that for classes and it keeps the numbers up.
- Our biggest concern is lifeguards at the Middle school pool for our water aerobics/lap swim/community swim

FEBRUARY

2023 Franklin Parks & Recreation Fitness Class Schedule



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 9AM Silver Steppers 6PM Cycle Fit 6PM Old School Step 6:15PM Zumba	2 5:15PM HIIT/Strength 6:15PM Zumba Toning	3 9AM Silver Steppers 12PM Lunch Crunch	4
5 4PM Water Aerobics (Franklin Community Middle School)	6 9AM Silver Steppers 6PM Old School Step 6:15PM Zumba 7:15PM Yoga	7 5:15PM HIIT/Strength 7:30PM Water Aerobics (FCMS)	8 9AM Silver Steppers 6PM Cycle Fit 6PM Old School Step 6:15PM Zumba	9 5:15PM HIIT/Strength	10 9AM Silver Steppers	11
12 4PM Water Aerobics (Franklin Community Middle School)	13 9AM Silver Steppers 6PM Old School Step 6:15PM Zumba 7:15PM Yoga	14 5:15PM HIIT/Strength 7:30PM Water Aerobics (FCMS)	15 9AM Silver Steppers 6PM Cycle Fit 6PM Old School Step 6:15PM Zumba	16 5:15PM HIIT/Strength 7:30PM Water Aerobics (FCMS)	17 9AM Silver Steppers	18
19 4PM Water Aerobics (Franklin Community Middle School)	20 9AM Silver Steppers 6PM Old School Step 6:15PM Zumba 7:15PM Yoga	21 5:15PM HIIT/Strength	22 9AM Silver Steppers 6PM Cycle Fit 6PM Old School Step 6:15PM Zumba	23 5:15PM HIIT/Strength 7:30PM Water Aerobics (FCMS)	24 9AM Silver Steppers	25
26 4PM Water Aerobics (Franklin Community Middle School)	27 9AM Silver Steppers 6PM Old School Step 6:15PM Zumba 7:15PM Yoga	28 5:15PM HIIT/Strength 7:30PM Water Aerobics (FCMS)				

SIGN UP FOR A SESSION OR PAY \$10 FOR A DROP-IN!

1st Session: Jan 2nd - Feb 5th • 2nd Session: Feb 6th - March 5th

Kickapoo Kids Camp - Summer 2023

Kickapoo Kids Camp

- Currently in the process of looking for counselors we have over 20 applications
- Working on the field trips, ordering apparel, and other necessary things for camp to begin



Recreation Center Events

Activities at the DriveHubler.com Amphitheater

- This month has been spent scheduling more fun things for our community. Kids Zumba, 2 concerts by the Franklin Community Band and Karaoke Night are Arts @ The Amp events that have been scheduled. More to come!

Community Garden Plots will be available for purchase on March 1st

- The cost is \$45.00
- The garden plots run from March 1st – November 1st

Our Town Players (community theater group)

- They just held auditions on the 12th and 13th for their April Show, [Moon Over Buffalo](#).

Moving with Mommy Zumba has two dates left March 7th and April 4th.

- After this it will move outside to the DriveHubler.com Amphitheater at Youngs Creek Park
- Our Princess Party was a hit! Many people asked if it will be a reoccurring event. Looking into creating something like it for not only little princesses but princes as well!

Easter Egg Hunt

- 12,000 Easter eggs were delivered last week so we are ready for the hunt on Saturday, April 8th.

Community Events

If you haven't heard, we are going to be at the epicenter of the **eclipse** on April 8, 2024. Holly have been waiting on this day for about 4 years! Our department is working with Festival Country Indiana, Discover Downtown Franklin and the Chamber of Commerce to make this a place that people want to be. More details to come!

This year is the City of Franklin and Johnson County's Bicentennials. Holly have been working on the county committee to help with their events. Our department is also working with the City Community Relations Department, the Mayor's Office and Discover Downtown Franklin to help celebrate the City.

Upcoming Events

- **Cupid's Ball** – Saturday, February 25th from 1:00-3:00pm at Hi Way Lanes Bowling. Participants will receive 2 hours of bowling, shoe rental, pizza, drinks, photo opportunities and a treat bag. This event is for a child and parent or influential adult in the child's life. Previously called "Mom & Son Bowl," the name was changed to be inclusive of anyone that wants to participate.
- **Sweetheart Ball** – Saturday, March 4 from 6:00-8:00pm at Beeson Hall. Participants will dance, enjoy appetizers and drinks, have photo opportunities and receive a goodie bag. This event is for a child and parent or influential adult in the child's life. Previously called "Daddy Daughter Dance," the name was changed to be inclusive of anyone that wants to participate.

Sponsorships and Grants

- This is an ongoing process so I will continue looking. We did get a few new sponsors this month. Please let me know if there is anyone you know of that I can reach out to.

Community Events cont.

Concert Series

- Festival Country Indiana, Title Sponsor (\$10,000)
- Horizon Bank, Gold Sponsor (\$5,000)
- HomePro Heating & Cooling, Gold Sponsor (\$5,000)
- Martin Orthodontics, Gold Sponsor (\$5,000) - NEW
- Crossroad Engineers, PC, Silver Sponsor (\$2,500)
- Max Service Group, Silver Sponsor (\$2,500)
- Franklin Insurance, Silver Sponsor (\$2,500)
- Astral of Franklin, Silver Sponsor (\$2,500) - NEW

Easter Egg Hunt

- Community Baptist Church, Title Sponsor (\$500)
- HomePro Heating & Cooling, Gold Sponsor (\$400)
- Koenig Equipment, Bronze Sponsor (\$100)

Cruisin' the Amp

- Marshall Mechanical, Gold Sponsor (\$2,500)
- Top Notch Pressure Washing – (\$5,000 in kind) - NEW

Firecracker Festival

- Marshall Mechanical, Gold Sponsor (\$2,500)

Festival Country International Fest

- Festival Country Indiana, Title Sponsor (\$5,000)\

Fall Festival

- Hillview Country Club, Title Sponsor (\$5,000)
- Marshall Mechanical, Gold Sponsor (\$2,500)
- Koenig Equipment, Bronze Sponsor (\$500)

Halloween Town

- Marshall Mechanical, Gold Sponsorship (\$2,500)
- Koenig Equipment, Bronze Sponsor (\$500)

Family Movie Series

- Johnson County REMC, Title Sponsor (\$5,000)
- Koenig Equipment, Bronze Sponsor (\$500)

Arts @ The Amp Grant from the Branigin Foundation for \$4,790

Ice Skating Rink Grant from Festival Country for \$50,000

Franklin Family Aquatic Center/Aquatics

“In my first week and a half as the Aquatics Director, I have dived into applications, interview scheduling, and discussing what best practices we can implement to make the Franklin Family Aquatics Center a success! In the summer of 2018 I was an intern with Franklin Parks after graduating from Indiana University with a degree in Public, Nonprofit, and Community Recreation. I am extremely excited to be back and part of the team here full time and look forward to all of the things that this role has to offer.

So far this year, we have received a good amount of applications for lifeguards, guest services, and concessions staff, but are still accepting applications at this time. Interviews will be taking place after President’s Day and the goal is to have all of our staff hired for the summer by mid-March to the end of March at the latest. Many of the staff from last summer are eager and excited to return for another fun season at the Franklin Family Aquatics Center!

We will be scheduling lifeguard certification and re-certification classes for the end of March and through April. Those dates will be confirmed very soon and announced for new applicants and rehires to take part in. At orientation for all summer staff, we will also be offering an optional parent orientation for our staff members that are new to working and may rely on transportation from a parent/guardian.

This week we did an inventory of the supplies and equipment at the Aquatics Center and have begun compiling a list of what we need to do to have the pool in its best condition for opening day on Saturday, May 20th. “ – Sarah Muller

Concessions

- A few new pieces of concession equipment have been ordered and we are working on moving out broken freezers and moving in newer ones to the pool concession stand.
- Jamie have been doing some price comparisons from items we bought last year and what their prices are this year. We will have to raise the prices on some items this year at Scott Park and the pool.



Human Resources Report

Franklin Parks & Recreation Department
Human Resources Report – January/February 2023

Name	Position	Action	Pay Rate	Date
Sarah Muller	Parks & Recreation – Aquatics Director	New Hire	\$47500.00/salary	February 6, 2023
Samantha Jones	Athletic & Recreation – Lifeguard	Transfer	\$15.00/hour	February 4, 2023
Danielle Hensley	Athletic & Recreation – Lifeguard	Transfer	\$15.00/hour	February 4, 2023
Brooke Bailey	Athletic & Recreation – Front Desk Staff	Pay Increase	\$11.00/Hour	February 4, 2023
Luan Deskins	Parks & Recreation – Active Adult Center	New Hire	\$14.00/Hour	February 21, 2023