



# CITY OF FRANKLIN

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## MINUTES

### PUBLIC ART ADVISORY COMMISSION

February 8, 2024

#### **Members Present:**

Ken Kosky, President  
Joshua Hendrickson, Vice President  
Holly Johnston, Secretary  
Barry Barnes  
Nick Crisafulli  
Christy Locke  
Vickie Noblitt  
Greg Potter  
Chrissy Robertson  
Dave Windisch

#### **Others Present:**

Dana Monson                                      Community Development Specialist  
Alex Getchell                                      Senior Planner I

#### **Call to Order**

Ken Kosky called the meeting to order at 8:00 a.m.

#### **Roll Call & Determination of Quorum**

Commission members introduced themselves.

#### **Approval of Minutes**

Holly Johnston made a motion to approve the December 14, 2023 minutes. Dave Windisch seconded. Passed unanimously, 10-0.

#### **New Business**

Election of Officers

President – Josh Hendrickson nominated Mr. Kosky. Ms. Johnston seconded. Passed unanimously, 10-0.

Vice President – Chrissy Robertson nominated Mr. Hendrickson. Mr. Windisch seconded. Passed unanimously, 10-0.

Secretary – Nick Crisafulli nominated Ms. Johnston. Mr. Windisch seconded. Passed unanimously, 10-0.

#### **Committee Reports**

Community Art Committee-Ken Kosky – Painting the intersection leading to the amphitheater is set for completion, carried over from 2023. The veterans' alley is planned for completion. The plan involves a metal flag and additional sculpture covering the vinyl siding.



# CITY OF FRANKLIN

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Marketing Committee- Dave Windisch – The primary discussion was regarding physical items to market PAAC. Things considered were a pop-up, retractable banner, board member t-shirts, kiss-cut stickers, a branded canopy, and social media posts. The total projected cost was \$2,250-2,500.

Programming Committee-Joshua Hendrickson – Ethos was discussed. Franklin Jewelers is the main sponsor. Danny Causey is finalizing the ZAPP artist application portal. Ethos is June 22. It is the first time under Mr. Causey's leadership and for DDF's partnership with PAAC on this event. Canvas Clash will be a Friday night kickoff on the second floor of the Elks. There are amphitheater and Artcraft events as well. Saturday start time is 11 am to capture some of the Farmers' Market patrons. Set up begins at 8 am with judging at 10 am. The event closes at 6 pm, and the Artcraft has a showing at 7:30 pm. The goal is to secure 50 artists. Barry Barnes volunteered to jury the applicants. Dana Monson added that there was also a major discussion on Ethos logistics. The booth fee is \$100 if the artist is juried in. There is no application fee. Ms. Robertson has a list of potential artists and organizations of over 300 to reach out to about Ethos. Greg Potter suggested shuttling artists from an offsite location such as Franklin College to the booth area to save on parking. The application specifies only one vehicle per artist.

Mr. Hendrickson highlighted this year to be the first year that some banners will be replaced with new ones this spring. Ms. Monson hopes they will be up before the eclipse.

The committee is also partnering with Parks and Recreation. A grant award of \$3,000 received from the Branigin Foundation will be used to support this partnership.

## **Old Business**

### **New Business**

2024 Budget Approval – Dana Monson – \$15,000 was received again this year from the city. The budget this year is close to what it was last year. Ms. Monson highlighted what each committee was allocated for the year. The projected allocation between the three committees was \$10,000 (Community Art), \$2,000 (Marketing), and \$3,000 (Programming). \$3,000 was encumbered from last year to pay for the banners. There are a couple of good grant opportunities pending. The mayor is working on establishing a fund to receive public contributions. Figures can be adjusted. Mr. Hendrickson highlighted that PAAC cannot receive funds directly or sell tickets, so this showcases the need for partnerships with other organizations. Ms. Johnston moved to approve the budget as presented. Mr. Hendrickson seconded. Passed unanimously, 10-0.

Potential Grant Opportunities – Dana Monson – Ms. Monson explained the 180 In Color matching grant newly available this year with READI monies. She explained in more detail READI funds. The current maximum is \$45,000 matching. Ms. Monson identified all the potential and promised sources for the matching funds. This would cover the veterans' alley activation without PAAC budget funds.

A second grant she presented was the READI Lilly Grant for Art which she hopes to use on the water tower if a sizeable enough award would be granted. The desire is for this grant to be used for an area



# CITY OF FRANKLIN

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attraction or public draw combined with blight remediation. More information should be forthcoming in April/May. Thirdly, Ms. Monson presented the JCCF Gift VIII program. It is Lilly dollars and has a capital and capacity project. It could contribute to the water tower or focus on a downtown building rehabilitation for an art gallery. Applications would be in June.

Eclipse Update – Mr. Kosky mentioned three days of planned amphitheater activities. He also reported on encouraging all entities in the area to stay open, so crowds are spread out and not all arriving and departing from the same location. Festival Country also has eclipse glasses for free distribution. Ms. Johnston reported Parks and Rec’s three days of planned activities. The projected visitor total for Franklin is 100,000. DDF will sell hotdogs and hamburgers on April 8.

**Date of Next Meeting** – March 14, 2024

Committee Meeting Dates –

Community Art – after this meeting

Marketing – February 20, 2 pm

Programming – February 15, 8 am

Mr. Hendrickson announced a local art show at Generation Art and Frame on February 24 from 12-5 pm.

Mr. Windisch thanked everyone for their support and participation in the Artcraft sponsorship this past weekend.

**Adjournment:**

There being no further business, Mr. Windisch made a motion for adjournment with a second from Ms. Johnston. It passed unanimously, 10-0.

Respectfully submitted this 14<sup>th</sup> day of March 2024.

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Ken Kosky, President

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Holly Johnston, Secretary