

City of Franklin Public Arts Advisory Commission

Art Display Program Application

Event or Activity Wall Mural

Brief Description of

Activity: Pet Elves received a grant for the proposed mural to be located on the East side of our building. Local artist, Greg Potter, will be in charge of the design and installation.

Location: 169 E. Jefferson Street, Franklin, Indiana 46131

Event Date(s) & Time(s) if applicable: From: \_\_\_\_\_ a.m/p.m To: \_\_\_\_\_ a.m/p.m

Type of Art Mural

Install Date: Summer 2023

Removal Date If Applicable: \_\_\_\_\_

Sponsoring Organization(s): Pet Elves, Inc. obtained a grant from the Indiana Destination Development Corporation

Contact Person: Jess Underwood Email: jessica@petelves.com Phone: 317-440-4807

Address: Pet Elves, Inc. 169 E. Jefferson Street, Franklin, Indiana 46131

**Submit a full color version of the art design (front & back) with this application. You may attach a hard copy of the design or email a pdf or jpeg version to [dmonson@franklin.in.gov](mailto:dmonson@franklin.in.gov)**

I have reviewed this application and understand the Public Arts Advisory Commission Art Display Program requirements and agree to the terms and conditions as set forth in the program guidelines.

Pet Elves Inc. by Jessica Underwood

May 8, 2023

Signature

Date

Mail, email or fax completed application to:

Public Art Advisory Commission  
Art Display Program  
70 East Monroe Street, Franklin, IN 46131  
[dmonson@franklin.in.gov](mailto:dmonson@franklin.in.gov)

*For Office Use*

Date Received: \_\_\_\_\_

PAAC Approval Date: \_\_\_\_\_

Board of Works Approval Date: \_\_\_\_\_

**INDIANA DESTINATION DEVELOPMENT CORPORATION  
PROJECT: GETTIN' RESCUED IN INDIANA (PET ELVES TO THE RESCUE)**

Provide a mock-up or draft of the proposed public art using the IN Indiana campaign branding.

The mural will be an adaptation of "Bandits," a painting that visual artist Greg Potter created some time ago. In the first image below, you see the sketch for the mural with the animals looking into the horizon, hopeful about the future. In the next image, you see the color palette that the artist will use on the wall. The 'Getting' Rescued In Indiana' logo will be on the left side of the mural. No references to guns or flags will appear in the mural.

Improved Design: Letters will be larger and the IDDC logo will be more visible because it will be closer to the canoe. Artist will paint letters in shades of pink (except the 'D') so that they stand out in the composition. Flowers will also surround letters giving more emphasis to IDDC logo.





April 6, 2023

Jessica Underwood  
Pet Elves, Inc.  
169 Jefferson Street  
Franklin, IN 46131

**Re: 2023 IN Indiana Public Art Activation Grant**  
IDDC-23-PAAG-123

Dear Jessica Underwood,

We are pleased to congratulate **Pet Elves, Inc.** on the recent announcement that the Indiana Destination Development Corporation (IDDC) has approved your application for Public Art Activation Grant (PAAG) funds.

An identification number of **IDDC-23-PAAG-123** has been assigned to this grant by the Grant Services Division. Please use this identification number in all future correspondence and/or reports respective to this grant project. A total of **\$10,000.00** in CDBG funding has been approved for the following activities:

<b>Professional Fees</b>	<b>\$7700</b>
<b>Program Costs</b>	<b>\$2,300.00</b>
<b>Total</b>	<b>\$10,000.00</b>

**In the next month or so, you will receive an email from Docu-Sign that will provide you with access to an electronic version of the grant agreement. The electronic grant agreement must be digitally signed. The access code to complete this will have been set up previously and provided in a separate e-mail.** A downloadable copy of the agreement will be available as a PDF document for the grantee to print for their review. It is recommended you have your legal counsel, as well as any proposed subrecipients (if applicable), review the grant agreement prior to execution. Your legal counsel is encouraged to contact Grant Services at (317) 760-5644 if there are any questions regarding the requirements and responsibilities discussed herein or terms/conditions outlined in the grant agreement.

It normally takes approximately forty-five (45) days following receipt of the returned, signed agreement to complete the processing of the grant agreement and establishment of your new grant account. Upon execution of the grant agreement by the State, you will receive an email with the executed grant agreement attached.

**Completion date requirements:**

A critical criterion for funding is that the project be completed within the time period specified in the forthcoming grant agreement.



LT. GOVERNOR'S  
DIVISION OF GRANT SERVICES



For any questions please contact Kyle Johnson ([kyjohnson@visitindiana.com](mailto:kyjohnson@visitindiana.com)), Director of Visitor Conversion with the Indiana Destination Development Corporation or John Hayden ([jhayden1@lg.in.gov](mailto:jhayden1@lg.in.gov)) Grants Manager with the Office of the Lt. Governor Suzanne Crouch.

Sincerely,

Kyle Johnson  
Director of Visitor Conversion  
(317) 460-8243  
Indiana Destination Development Corporation  
[kyjohnson@visitindiana.com](mailto:kyjohnson@visitindiana.com)